


## Report to FELA August 2020

<p><b>FinRA ry/rf</b> % Selin, Västerlånggatan 26 C 74, FI-20100 Turku/Åbo, Finland finrainfo/at/gmail.com <a href="https://finrainfo.fi/en/home/">https://finrainfo.fi/en/home/</a></p> <p><b>Finnish Reading Association is on Facebook</b></p> <p>Chairperson: Ann-Sofie Selin Vice-chairperson: Vuokko Kaartinen</p>	 The logo is a blue circular emblem with a crown on top. Inside the circle, there are stylized figures of people. Below the circle, the number '50' is written in a large, stylized font. The entire logo is set against a light blue background.
	Date: August 2020
<p><b>FinRA, Finnish Reading Association, reg. assn., 50 years 2018</b></p> <p>FinRA, previously Klinikkaopetus and Suomen puhe-luki-yhdistys, has developed with and for the needs of the society without losing its focus. FinRA is a membership organisation for teachers, researchers and all interested in working for literacy. All activities have been and are still run on a voluntary basis. The association is bilingual (Fin/Swe), in practice most of the activities are in Finnish. The journal <i>Kielikukko</i> is published 4 times per year. The website is published also in English.</p>	
<p><b>Recent activities:</b></p> <p><b>New website.</b> <a href="https://finrainfo.fi/en/home/">https://finrainfo.fi/en/home/</a> FinRA has moved from using google blogspot to WordPress, the same software as FELA's site. Previously FinRA had in fact three different blogs as sites, now we are able to have three languages on the same site. By using a contact form on the site we are also able to avoid publishing an email address which collects lots of spam. The new site has promoted the marketing of the new edition of a testing package.</p> <p>The membership journal <i>Kielikukko</i> is published in print with 48 pages per issue. It is preferred instead of web publications. Normally the editorial board has material in storage for one issue ahead. It might be one reason for a 12% increase in membership during the last year. On a regular basis the journal <i>Kielikukko</i> is uploaded on the FinRA website with a delay of two numbers. In most issues there are also articles in Swedish or English besides Finnish. The website is published in Finnish, Swedish and English.</p> <p>FinRA is moving into its 52nd year as a professional organisation.</p>	
<p><b>A group is currently working on a new publication on math.</b></p>	
<p><b>Upcoming events:</b></p> <p>FinRA promotes the <b>22nd European Conference on Literacy/45th Annual Conference, Literacy Association of Ireland</b> on <b>Facebook</b>, in <i>Kielikukko</i> journal and on <a href="https://finrainfo.fi/dublin2021/">https://finrainfo.fi/dublin2021/</a></p>	
<p>Submitted by Pehr-Olof Rönnholm on behalf of the FinRA Board</p>	